



Freedom of Information Request FOI 22 83

Social Media Management

Query and response:

I would be most grateful if you would provide me, under the Freedom of Information Act, the information requested below.

The details we require are:

1. Who is your social media management and monitoring tool supplier?

Dorset & Wiltshire Fire & Rescue Service (DWFRS) manages all of our social media in house with the aid of Hootsuite.

2. Start date & duration of framework/contract with supplier

DWFRS pay a subscription for the Hootsuite service. This is paid annually in August and was renewed in August 2022.

3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date

As above, there is no contract/framework in place, but DWFRS does pay a subscription to Hootsuite. Since DWFRS took out this subscription, we have spent £1474.12 on the service.

4. Who is the senior officer (outside of procurement) responsible for this contract?

Emily Cheeseman, Corporate Communications and Engagement Manager

Information/Detail accurate on the date provided: 10, October 2022