



Freedom of Information Request FOI 20 54

Sales of personal data

Query and response:

I'd like to exercise my rights under the Freedom of Information Act and make a request to know the following:

- Can I please have your records concerning the sales of personal data from 2019 and 2020, including trading partners and money earned from transactions?

We do not sell personal data

- Please can I have your records concerning the determining the price of personal data, for sales and sharing for the time period January 2019- Present.

As above

- What is your internal procedure for selling personal data? By this, I mean guidance given to internal staff and the buyer in question, for the time period of January 2019- Present.

As above

- What types of personal data do you sell and are there any limits placed on this? For the time period of January 2019- Present.

As above

- How many Subject Access Requests did you receive in the period 2017-2020, broken down by year? What types of personal data did they typically receive? For example email addresses, home addresses and telephone numbers?

Calendar year	Number of SARs received
2017	10
2018	19
2019	11
2020 (to date)	2

The types of personal data that we share in response to a Subject Access Request can include; name, address, email trails, transcripts and HR files (with due consideration given to any appropriate exemptions).

Information/Detail accurate on the date provided: 24, July 2020